

Historic, Archive Document

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MERRITT & SORENSEN. 'BULBS OF MERRITT'.
3551 LAUREL AVE., OAKLAND, CALIF. PHONE: FRUITVALE 3642-J

1940 RETAIL PRICE LIST FOR DAHLIA TUBERS. To get the best results from your Dahlia tuber be sure you buy from a reliable dealer, then follow given directions. 'BULBS OF MERRITT' are sold only to those dealers who want you to have the best results. Dahlias like the sun. Plant $3\frac{1}{2}$ ft. apart and 6 in. deep in sandy soil or $3\frac{1}{2}$ - 4 in. deep in heavy soil. Large flowering types usually need support so after laying the tuber flat with eye up drive your stake near the neck, firm well and cover with soil. (Pompoms and miniatures do not usually need support). Water well at planting then sparingly if any until the shoot appears (about 4 weeks). when watering may be resumed. If the shoot does not show investigate, remembering that too much water or water pockets will cause tubers to rot. Start cultivating soon after shoot appears, the fibrous roots are near the surface. When buds appear you may start fertilizing and dis-budding if you want long stems. Those fertilizers which contain phosphates and potash are best, such as 'PLANT-CHEM', although compost, manure or peat help to feed the plant and to retain the moisture.

Abbreviations indicating classifications-I.D., informal decorative; FD. Formal decorative; SC. semi-Cactus; B. Ball; Min. Miniature.

AMBASSADOR (SC) - Soft amber pink and salmon, yellow centre.....	\$ 1.00
AMELIA EARHART (SC) - Apricot buff shading to orange75
AMERICAN LEGION (ID) - Soft yellow75
ANGELO ROSSI (FD) - Large flowers of soft orange yellow	1.00
ARCTURAS (ID) - Red and gold with yellow reverse. Good Keeper ..	.50
AZURA (ID) - Rosy lilac - bluish violet sheen, good stems	2.00
BAGDAD (ID) - Flaming scarlet75
BALLEGO'S SURPRISE (C) - finest white produced to date	1.50
BALLET GIRL (C) - Orange tipped white50
BEN HASKINS (C) - Golden yellow	2.00
BERGER'S JEWELL (C) - White tinted lavender	1.00
BETTE DAVIS (SC) - Clear violet rose. Consistent Prize Winner ..	1.25
BETTY COLTER (ID) - Large salmon red. A beautiful flower75
BIG BEN (B) - Bright red. A show dahlia and a Good Keeper40
BLACK DIAMOND (B) - Deepest Maroon, almost black40
BLACK JACK (ID) - Deep Maroon on long stems50
BLUE RIVER (FD) - The nearest to a blue dahlia	1.00
BUCKEYE KING (FD) - Glowing amber yellow. Wins many prizes75
CALIFORNIA IDOL (ID) - One of the finest yellow. (Gold Medal) ...	1.00
CAMEO (FD) - Coral pink75
CAPRICE (ID) - Golden yellow shading to pink. Best Keeper50
CAROLINE HAMILTON. (SC) - Pink and gold75
CALVACADE (FD) - Deep rose. A good cut flower75
CHAMPOEG (ID) - Waxy yellow-shades to rose red60
CHAS. G. REED (ID) - Perunia red75
CIRCE (C) - Pink with white center, pointed petals60
CLARA CARDER (ID) - Cyclamen pink. A show and garden winner ...	1.50
CLARA CLEMENS (B) - Bright red - tipped white50
C. M. STEGMAN (C) - Dark maroon on fine stems75
CONQUISTADOR (SC) - Creamy yellow with pink glow50
DAN CORNISH (B) - Dark red50
DOROTHY STONE (ID) - Large and beautiful pink	1.00
DIXIE RAVENSCROFT (ID)-(SC)- Russet orange - bright gold reverse	.75
DRESDEN (FD) - Lavender50
EAGLE ROCK FANTASY (FD) - Mallow pink to silver60

EL GRANADA (SC) - Orange with gold reverse	.75
ELEGANCE (SC) - Golden yellow	1.00
ELINOR VANDEVEER (FD) - Rose pink on stiff stems. Heavy bloomer	.40
EMILY DUNCAN (C) - Pink with white tips	1.00
ESMOND (B) - Yellow	.50
FULL MOON (ID) - Immense canary yellow	.75
FOREST FIRE (ID) - Scarlet suffused golden yellow	1.00
FRANK HAVENER (B) - Royal purple	.50
FRANK SERPA (ID) - Pale amaranth pink of two tones effect	.75
FRANK BRACHT (SC) - Light yellow	.75
GALAXY (C) - Golden buff - specked crimson. Unusual	1.00
GERTRUDE EDERLE (SC) - Giant primrose yellow on fine stems	1.00
GLORY OF LYONS (B) - Pure white	.50
GOLDEN AGE (SC) - Amber. A Best Keeper	1.50
GOLDEN STANDARD (SC) - New golden buff shaded amber and gold	.75
GREATER GLORY (C) - Beautiful rose pink	1.50
HILLCREST MANDARIN (ID) - red and yellow	.50
HUNT'S VELVET WONDER (ID) Cerise purple. Honor Roll	.75
H. R. S. (ID) Golden yellow	.50
IVORY (ID) - Creamy white	.40
JANE COWL (ID) - Bronzy buff and old gold. Still a favorite	.40
JEAN TRIMBEE (SC) - Rich petunia violet	.50
JERSEY'S DAINTY (C) - White tinged with glisteny lavender	.75
KATHLEEN NORRIS (ID) - Light pink. A Prize Winner	1.00
KAWEAH (ID) - Deep cerise	.75
KAY FRANCIS (SC) - Large yellow	1.00
KEMP'S WHITE WONDER (ID) - Beautiful white	.75
KING ALFRED (ID) - Ruby red with silver reverse	2.00
LA FIESTA (ID) - Gold striped orange. Good for landscape	.75
LAWRENCE TIBBITS (ID) - Salmon	.75
LEIDEN'S BRONZE (C) - Best bronze	1.50
LORAC (C) - Pink with white reverse	1.50
LORD OF AUTUMN (ID) - Deep yellow. A Best Keeper	1.25
MABEL ELIZABETH (FD) - New pure white on stiff stems	2.00
MARGRACE (ID) - Red with gold reverse	.75
MARION BROOMALL (SC) - Violet rose shading lighter at tips	1.00
MARYLAND GLORY (FD) - Orange shades crimson carmine	.50
MDM. MARIE AGNOSTAKA (B) - Pale pink with darker centre	.50
MIDWEST CHAMPION (ID) - Pink	1.00
MILTON J. CROSS (ID) - Golden bronze. Blooms 14 to 15 in. across	1.25
MISS GLORY (SC) - Soft apricot yellow. Free and early bloomer	1.50
MISS GRACE NEILL (FD) - Buff	5.00
MISS OHIO (C) - Lilac suffused deep rose pink	1.75
MINNIE MARDEN (C) - Remarkable flower of coral pink	.50
MONMOUTH CHAMPION (FD) - Flaming scarlet orange on good stems	.50
MRS. A.B. SEAL (ID) - Rich glowing old rose on good stems	.60
MRS. BRUCE COLLINS (C) - yellow	.75
MRS. CHAS. G. REED (FD) - Pure white	.50
MRS. GEO. LE BOUTILLIER (ID) - Deep crimson on long stems	.75
MRS. IDA CHASE (C) - bright lemon yellow and spinal pink	2.00
MRS. HERBERT O'CONNER (ID) rosy pink shading deeper	2.00
MRS. R. B. HAMILTON (SC) - Large white	.50
MRS. RUFUS DAWES (ID) - Rose pink	.75
MURPHY'S MASTERPIECE (ID) - Dark red, never burns in the sun	1.00
OAKLEIGH MONARCH (FD) - Best cerise red of immense size	1.00
ORIENTAL BEAUTY (SC) - True pink with twisted petals	.75
ORIENTAL GLORY (ID) - Orange overlaid with scarlet	.75
PALO ALTO (SC) - Salmon and gold	.75
PHYLLIS HARPER (ID) pink with lavender sheen	.75
QUEENA (SC) - New buff shade	1.00
QUEEN OF THE GARDEN BEAUTIFUL (FD) - Primrose yellow	.50

RED LION (FD) - Crimson50
ROSEMARY (B) - Pure white50
RUBY TAYLOR (FD) - Large flower of velvet carmine50
SADKA (FD) - Fine pink50
SATAN (SC) - Brilliant carmine - touch of gold50
SNOW QUEEN (B) - Pure white. Good cut flower50
SHILLER (C) - Rich cerise	1.50
SONNY BOY (ID) - Giant rose and gold on long stem	1.00
SPOTLIGHT (ID) - Pale sulphur yellow. Twisted petals75
TAHOMA, (B) - Shell pink with white tips50
THE COMMODORE (ID) - Lemon yellow on good stems75
THE FIREMAN (ID) - Cardinal red with gold tips60
THOS. EDISON (FD) - Royal purple with velvet sheen50
TREASURE ISLAND (FD) - Apricot and gold with rose suffusion	..	1.25
WAWONA (ID) - Buff50
WENOKA (ID) - Apricot and rose	1.00

POMPOM DAHLIAS

25c each; 6 for \$ 1.25

AIMEE - Tiny bronze, long stem	LOLITA - Yellow, brownish eye
BANTAM - Brownish red, small	LLOYD HICKMAN - old rose, long stem
CHEERFULNESS - Old gold, tips crimson	MAJOR - Old rose
CLARA HARSH - Cream yellow, red blend	MARY MUNNS - Fuschia, orchid sheen
DEE DEE - Small lilac lavender	NELLIE FRAZIER - White, tipped pink
EDWARD - Cherry red, perfect blooms	PHYLLIS - Yellow edged red
GIRLIE - Rosy lilac, long stems	ROSA WILMOUTH - Rose pink, long stems
GLOW - Light old rose	ROSEBUD - pink, shading to white
JOE FETTE - best pure white	TOMMY KEITH - crimson tipped white
TOM THUMB - Tiny garnet	YELLOW GEM - Pure yellow, excellent

POMPOM DAHLIAS

35c each; 6 for \$ 1.75

BEE BEE - Dark pink shading lighter	GERTRUDE - Glowing carmine red
BETTY ANN - Lovely soft violet rose	JOHNNIE PEPPIN - Small crimson red
BOSSY - Pure lavender, compact	LITTLE BEESWING - Gold edged red
DANDY - small perfect orange	MARIETTA - deep rosy crimson
DAREDEVIL - Apricot buff, old rose	MRS. TAKA - Deep canary yellow
DAISY - Warm salmon rose	PINK LADY - rose pink, deeper eye
DAWNING - White, flushed sheep pink	RUBY - Ruby red
DIMPLES - Golden apricot, brown center	SUNSET - small bright orange
DONALD GORDON - burnt orange	TAKA'S PURPLE - Bright phlox purple
FLASH - Red, tips turn orange	" YELLOW - Deepest yellow
EUNICE - White, edged lavender	HELEN ANITA - Lavender, white center

POMPOM DAHLIAS

50c each; 6 for \$ 2.50

ANNA VON SCHWERIN - Shell pink	DARKEST OF ALL - Maroon, almost black
CANDY KID - Gold, suffused amber pink	MORNING MIST - White, rosy lavender

POMPOM DAHLIAS 1940 INTRODUCTIONS 75c each; 6 for \$ 3.75

MARIE - New lavender on long stems	RED HEAD - good red, does not burn
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MINIATURE (M) : COLLARETTE (COL.) : SINGLE

ABERDEEN (M.C) - Bright ox blood red60 ea,
BABY ROYAL (M.SC) - (England) - Salmon pink shaded apricot35 "
BOY BLUE (M.C) - Purple75
BRIDAL BOUQUET (M.C) - White75

CAROL CHANNING (M) - Deep apricot and yellow, perfect form	.. \$1.50 ea.
CORONNE (M.FD) - Waxy white resembling a gardenia50
ELIZABETH PAPE (M.C) - Rosy salmon pink35
GAIETY (M.D) - Red tipped white50
GARDEN LOVE (M.SC) - Rose pink75
GOLDEN CALIFORNIA - Yellow and amber, salmon shading75
GOLDEN SUNSET (M.C) - <u>1940 INTRODUCTION</u> Yellow, gold border	. 3.50
IRENE (M.C) - Old rose shading to pink35
JACKSON (M.C) - Black75
KROONHILDEE (M.C) - Pink and white75
LITTLE DREAM (M. C) - Pink with white tips, very dainty50
" JEWELL (M.C) - Clear delicate pink35
" PEARL (M.D) - (EUROPEAN) - Lovely rose pink50
" SNOW QUEEN (M.C) - (HOLLAND) - Pure white, One of best	. 50
MARJORIE EMBERSON (ENGLISH) - soft clear pink75
PELICANI (M.C) - Bright red on strong stem35
PERSIMMON - Soft russet orange50
RHODA (M.SC) - Salmon rose, lavender sheen50
TEDDY BEAR (M) (HOLLAND) - Blood red-duplex petals50
TWINKLE (ORCHID) - Tyrian rose and white75
WHISPER (M.C) - Canary yellow50
WINE DROP (M.D) - Tiny wine colored on excellent stems50
ABE HUGENARD (COL.) purple and white, White collar50
DIOMEDE (COL.) - Carmine and white, lighter collar50
FROGMORE (COL.) - Scarlet and yellow, yellow collar50
NARANJA (SINGLE) - Pure orange50
UNION JACK (SINGLE) - Red petals, white stripe75

We have tried to price our Dahlias fairly. In case, however, our prices are thought to be out of line in comparison with other reputable dealers for the same high quality tubers, we should be glad to be advised and given an opportunity to meet the market prices.

Our Dahlia displays at Treasure Island won for us the coveted 'CERTIFICATE OF MERIT', presented by the State of California. To the many who visited our growing grounds, for their kind inquiries and words of commendation, for the praise from those who saw our displays in the 'Hall of Flowers', we say 'Thanks A Million'. You, too, can grow beautiful Dahlias. Why not place your order to-day while our stocks are complete.

Terms: Postage prepaid on orders for \$ 1.00 or more when cash accompanies the order. On smaller orders add 15c. All California buyers please add 3% for sales tax. No C.O.D. orders please.

Discounts: After your order is all made up and the above terms taken care of you may select additional tubers to the extent of 10% on orders from \$ 2 - to \$ 5; 15% on orders from \$ 5 to \$ 25; 20% on orders from \$ 25 to \$ 50; 25% on orders from \$ 50 up.

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